

MANAGEMENT MINORS

3 minors are available for non-business major students:

- **General Management**
MGMT 3300 and 3320; 4 courses from MGMT 3305, 3340, 3362, 4360, 4377, 4385, 4391, and ACCT 2310
- **Entrepreneurship and Small Business Management**
Accounting 1310; Management 3300, 3362, 4361, 4383; and 1 course from MGMT 3320, 3352, 3364, 4365
- **Human Resource Management**
MGMT 3300 and 3320; 4 courses from MGMT 4341, 4360, 4385, 4391, and ACCT 2310

MANAGEMENT CAREERS

The UALR College of Business is dedicated to preparing its graduates for careers of leadership and service in global organizations. Its location in a metropolitan environment affords students many opportunities for part-time employment, internships, field-based projects, and interaction with practicing business professionals.

A degree in Management prepares students for professional positions in management and leadership in small businesses, corporations, and government. Students gain the knowledge and skills to acquire positions such as general manager, account manager, project manager/specialist, operations manager, human resource manager/specialist, employee relations manager, employee benefits specialist, and training specialist.

COLLEGE OF BUSINESS ADMISSION REQUIREMENTS

- RHET 1312 Composition II and MATH 1302 College Algebra with a grade of "C" or better
- A minimum of 2.25 GPA (at UALR or transferring school) or 2.25 GPA on the most recently completed 15 hours at UALR

Students admitted as Management majors and those interested in pursuing a business degree but who do not yet meet entrance requirements will be advised in the Department of Management. UALR students who have not been officially admitted to the College of Business may take most business courses as long as all prerequisites have been met.

Tuition and fees may be found at:
financialservices.ualr.edu/tuition.html



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UNIVERSITY OF ARKANSAS AT LITTLE ROCK

MANAGEMENT MAJOR & MINORS (Available Online)



DONALD W. REYNOLDS CENTER FOR
BUSINESS & ECONOMIC DEVELOPMENT

MANAGEMENT PROGRAM

Students in UALR's College of Business Management program develop practical problem-solving techniques and are prepared for organizational leadership responsibilities.

Within the Bachelor of Business Administration in Management program, emphases and minors are available in:

- General Management
- Entrepreneurship and Small Business Management
- Human Resource Management.

A Management degree and minor are available fully online with emphases in general management and human resource management.

Required of All Management Majors

University Core Curriculum (44 hours):

ENGL 2337, 2338	World Literature OR Philosophy 2320
FNAR 2300, 2301	Intro to Fine Arts I & II OR ARHA 2200 Intro to Visual Art, MUHL 2200 Intro to Music, DRTH 2200 Intro to Theatre & Dance
HIST 2311, 2312	US History to and since 1877 OR
POLS 1310	American National Government
HIST 1311, 1312	History of Civilization I and II
MATH 1302	College Algebra
RHET 1311, 1312	Composition I and II
SPCH 1300	Speech Communication

Any 2 lab science core courses (8 hours)

Any 2 social and cultural awareness core courses (6 hours)

*General Management emphasis - PSYC 2300 Psychology and the Human Experience and SOCI 2300 Intro to Sociology

*Human Resource emphasis - PSYC 2300 Psychology and the Human Experience as 3 hours of this requirement

Pre-business Courses (27 hours) — Minor:

ACCT 2310, 2330	Principles of Accounting I and II
ECON 2310, 2312	Business Statistics I & Quantitative Methods
ECON 2322, 2323	Microeconomics and Macroeconomics
MATH 1342	Business Calculus
MGMT 1310	Fundamentals of Info Technology
MKTG 2380	Legal Environment of Business

Professional Business Studies Core (24 hours) — Minor:

FINC 3310	Business Finance
MGMT 3300	Organizational Behavior & Mgmt
MGMT 3304	Production/Operations Mgmt
MGMT 3305	Management Information Systems
MGMT 3380	Business Communication
MGMT 4380	Business Strategy and Policy
MKTG 3350	Principles of Marketing

Unrestricted Electives (5 hours)

General Management



Students choosing the General Management emphasis will develop conceptual skills and practical problem-solving techniques that apply to management and be educated in management fundamentals and methods applicable to decision making. Emphasis is placed on the importance of organizational behavior in business and consideration of public interest in making management decisions.

Major Requirements (27 hours):

MGMT 3320	Human Resources Management
MGMT 3340	Applied Organizational Behavior
MGMT 3362	Small Business Management
MGMT 4377	International Business Management

AND choice of 5 courses:

FINC 4364	Employee Benefits
MGMT 3302	Organizational Theory
MGMT 3306	Quality Assurance and Improvement
MGMT 3352	Advanced Personal Computer Applications
MGMT 4304	Production/Operations Management II
MGMT 4330	Inventory and Logistics Management
MGMT 4360	Compensation Management
MGMT 4361	New Venture Creation
MGMT 4378	Global Operations Management
MGMT 4385	Special Topics in Management
MGMT 4391	Employment Law
MGMT 4394	Internship

Entrepreneurship and Small Business Management

Majors following the Entrepreneurship and Small Business Management emphasis develop conceptual and applied skills requisite to producing and managing an economically successful small business. Entrepreneurial and practical decision-making skills are enhanced through small business experiential activities.

Major Requirements (27 hours):

MGMT 3362	Small Business Management
MGMT 4361	New Venture Creation
MGMT 4363	Financing Entrepreneurial Ventures
MGMT 4365	Business Consulting
MGMT 4383	Issues in Entrepreneurship
MKTG 4310	Marketing Research

AND choice of 3 courses:

MGMT 3320	Human Resources Management
MGMT 3340	Applied Organizational Behavior
MGMT 3352	Advanced Personal Computer Applications
MGMT 3364	Family Business Management
MGMT 4391	Employment Law

AND choice of 1 course:

ADVT 3300	Principles of Advertising
FINC 3370	Real Estate
FINC 4360	Risk Management
FINC 4365	Business Insurance and Estate Planning
PFSL 3351	Sales Operations
MKTG 3370	Principles of Retailing
MKTG 3385	Consumer Analysis and Behavior
MKTG 4370	Business-to-Business Marketing
MKTG 4385	Marketing Management

Human Resource Management

The Human Resource Management emphasis prepares students for careers in human resource-related areas. The program stresses the importance of integrating individual goals with organizational objectives. Topics covered include the legal environment of employee relations; job analysis and design; employee planning, recruiting, and selection; employee training and development; employee productivity improvement, compensation, and other reward systems; union-management relations; and quality of work life.

Major Requirements (27 hours):

MGMT 3320	Human Resources Management
MGMT 3340	Applied Organizational Behavior
MGMT 4341	Labor and Industrial Relations
MGMT 4360	Compensation Management
MGMT 4391	Employment Law

And choice of 4 courses:

FINC 4364	Employee Benefits
MGMT 3352	Advanced Personal Computer Applications
MGMT 4342	Negotiation/Collective Bargaining
MGMT 4385	Special Topics in Management
MGMT 3362	Small Business Management OR MGMT 3364 Family Business Management OR MGMT 4377 International Business Mgmt
SPCH 3316	Interviewing

Note: Only 1000- and 2000-level pre-business course requirements may be met from courses transferred from two-year institutions. Confirm transfer credit with the UALR College of Business prior to taking courses at other schools.