

## More on the Internet

### Vocabulary

Uniform Resource Locator (URL) - a web address  
Address Bar - Type a URL into the Address Bar  
Favorites - A list of web site URL's that you save  
History - An automatic list of web sites you've visited  
Home Page - 1st page when you open your browser  
Home Page (also) - 1st page when you visit a site

*Exercises: Set your home page to be UALR.Edu  
Add Yahoo and Google to your Favorites  
Watch history of Yahoo and Google at [5min.com](http://5min.com)*

Introducing the Internet

## History and Favorites

- History - record of the sites you visit, kept automatically
- Favorites - list of web sites that you save & plan to visit
- Explorer Bar - pane that appears on left side of screen
- Favorites Bar - for a frequently used Favorites

*- Look at the "History" on your computer.*

## Manage Favorites

- Add a web address
  - <http://www.prenhall.com/go/>
  - <http://www.ualr.edu/>
- Display an address
  - click on the address
- Delete from Favorites
  - Go to the Favorites button

## Search Engine

- How to find info with so much material on the Internet
- Gives citations based on specific words or phrases
- Examples: Yahoo, Google, AltaVista, Excite, Hotbot
- Meta Search engines: Mamma, Dogpile
- Special Purpose: Switchboard, cars.com, etc

*Exercise: Searches with Google or Yahoo - Word Stem, quotes (" "), +, -, punctuation marks*

*[Check out Google cheat sheet for searches](#)  
[Check out Yahoo short cuts for searches](#)*

## Built in Search Provider

- Comes with Microsoft's "Bing" search
- Instant Search box at top right
- Changing Search provider
  - Search down arrow, to right of Address Bar
- Add-ons Gallrey: Search Providers list
  - (*Google or Yahoo*)
- *Search for Student Financial Aid*

## Search Engine

- Operators: include + exclude - " "
- Keywords:
  - Weather, Gas Prices, Traffic
  - Example: Weather Memphis
- Meta Words:
  - Site: or URL: or Intitle:
  - Example: diabetes site:<http://www.uams.edu>
  - Or jazz url:[ualr.edu](http://ualr.edu)

## Buying online



- Use a credit card
- Buy from sites you trust
- Address bar shows *https*
- Secure server - means info is encrypted
- Shows Lock on browser status bar

- Go to [Academicsuperstore.com](http://Academicsuperstore.com)
- Click on [Microsoft Office 2007](http://Microsoft Office 2007)
- Put it in the Shopping Cart

## Web 2.0 - Social Media

*A general concept - web site where users have the freedom to communicate with each other as creators of content*

- Allows sharing of information
- User centered
- Examples: Facebook, Twitter, various Blogs

*Exercises: Go to [Wikipedia.com](http://Wikipedia.com); look up Web 2.0  
Find the Facebook page for UALR  
Search for [Blogspot.com](http://Blogspot.com) and some keyword such as like rainbow, food, death, losing kyle*

## Cookies



- What is it?
  - A small piece of information written to your hard drive when you visit a web site
- What's in it?
  - Might have the name of the web site that issued it, page visited, passwords, user names, credit card #'s
- How private is it?
  - Supposedly only retrievable by the site which issued it
- How long is it stored?
  - Varies - some permanently
- What to do about it?
  - Tools-Internet Options-Delete Cookies

## Adware & Spyware



- *Adware* - advertising windows / banners that appear when you go to a web site. Pop-up Ads.
- *Spyware* - associated with ads - a hidden piece of tracking code left on your computer when you visit a Web page - monitors activity
- What to do about it - Applications such as Adaware, Norton, Zonealarm, Yahoo & Google toolbars

## Exercises - URL's

- General purpose search engines:
  - **Yahoo, Google, Bing, Chrome, Safari, Opera**
- Meta Search Engines
  - **Mamma.com, Dogpile.com**
- People / phone # search engine
  - **switchboard.com, anywho.com**
- Maps - make a map to your home
  - **mapquest.com, maps.yahoo.com, google earth**
- Sites for buying things
  - **academicsuperstore.com, buy.com**
- Find free antivirus software for students at UALR

## Exercises - URL's

- Look at the "History" on your computer
- Search for used text books. Also "Academic Discount Software"
- Search for Toyota Corolla engines on a Meta Search Engine (Mamma, Dogpile) or on a car search engine
- Save a picture of a Toyota Corolla in your Pictures folder