

**REQUEST FOR PERSONALIZED COLLEGIATE LICENSE PLATE
PERSONALIZED PLATE FEE OF \$25.00 MUST ACCOMPANY THIS FORM**

Read the back of this form carefully before completing. When completed, return it, and the \$25.00 personalized fee to the following address:

DEPARTMENT OF FINANCE AND ADMINISTRATION
REVENUE DIVISION - SPECIAL LICENSE UNIT
P.O. BOX 1272
LITTLE ROCK, AR 72203

Following are the participating colleges in the collegiate license plate program. Check the box of the personalized collegiate plate you are ordering.

| Plate Type Requested | Location |
|---|---|
| University of Arkansas at Fayetteville (Razorbacks) | Fayetteville |
| Arkansas State University at Jonesboro (Indians) | Jonesboro |
| University of Central Arkansas at Conway (Bears) | Conway |
| University of Arkansas at Little Rock (Trojans) | Little Rock, Central Revenue (Also available by mail) |
| Southern Arkansas University at Magnolia (Muleriders) | Magnolia |
| Henderson State University (Reddies) | Arkadelphia |
| University of Arkansas at Pine Bluff (Golden Lions) | Pine Bluff |
| Ouachita Baptist University (Tigers) | Arkadelphia |
| University of Arkansas at Monticello (Boll Weevils) | Monticello |

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|---|
| Printed name and address of vehicle owner as shown on registration certificate. |
| Name |
| Address |
| City, State, Zip |

| | | |
|------------------------------------|-------------------------------------|--------------------------|
| Current Arkansas License Plate No. | Operator or Chauffeur's License No. | Telephone No. (Optional) |
| | | |

The local Revenue Office **cannot** research a request for availability. The request must be submitted to the Special License Unit. No search requests may be completed by phone.

I hereby request the following personalized collegiate license plate number and certify that my registration privileges have not been suspended or revoked.

List three (3) choices, in order of preference. Please do not request a combination that you do not want. Please make sure all letters are capitalized and numbers written clearly.

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After choice has been accepted with the \$25.00 fee, there can be no change or refund of fee.

Personalized plates are ordered the first of every month. New plates should return to this office within eight (8) to ten (10) weeks after the order goes to the factory.

Signature of Owner _____ Date _____

TO BE COMPLETED BY SPECIAL LICENSE UNIT. DO NOT WRITE BELOW THIS LINE.

License Ordered _____ Order Date _____

Agent Signature _____ County _____

| | | | |
|------------|---------|---------------|-------------|
| Date Recd. | Check # | Date Approved | Special Fee |
|------------|---------|---------------|-------------|

INSTRUCTIONS FOR OBTAINING A PERSONALIZED COLLEGIATE LICENSE PLATE

To convert a personalized plate to a personalized **collegiate** plate, enter the plate number in the 1st CHOICE block on the front of this form. If the personalized plate you already own does not meet the criteria listed in this form, it cannot be ordered as a personalized collegiate plate. (SEE NOT ALLOWED BELOW)

Individual requests for personalized plates received each month are compiled into an order, which the department sends to the factory on the first working day of each month. The plates are normally available within eight (8) to ten (10) weeks of the department's order date. You will be notified by mail when your plate is available with instruction as to what you must do to receive it.

NOT ALLOWED

1. **COMBINATIONS OF CHARACTERS THAT WILL CONFLICT WITH THE NUMBERING SYSTEM OF REGULAR COLLEGIATE PLATES. A NUMERIC FOLLOWED BY THREE ALPHA CHARACTERS WILL NOT BE ACCEPTED.**
2. **WORDS OR LETTER COMBINATIONS THAT EXCEED FOUR (4) CHARACTERS AND SPACES COMBINED.**
3. **WORD OR LETTER COMBINATIONS THAT ARE SUGGESTIVE, OFFENSIVE, OR NOT IN GOOD TASTE.**
4. **A DUPLICATE OF ANY LICENSE PLATE NUMBER.**
5. **THE USE OF SYMBOLS AND SIGNS, SUCH AS A PERIOD (.), PLUS SIGN (+), DASH (-), ETC.**

RESTRICTIONS

1. Issuance of personalized collegiate plates is restricted to passenger cars, ½ ton and ¾ ton pickups, and 1 ton trucks used for private transportation only.
2. Personalized collegiate plates may consist of not more than four (4) characters and spaces combined.
3. Requests for personalized collegiate plates must be on the form approved by the department.
4. Applicants may request three combinations in priority of 1st, 2nd, and 3rd, choice as listed on the front of this form. The first choice will be ordered, if available, if not, the second choice, then the third choice. If none of the choices are available, the fee and application will be returned to the applicant.
5. After a choice has been submitted and accepted by the department with the \$25.00 fee, there can be no change or refund of the personalized fee.

PERSONALIZED COLLEGIATE PLATE FEES

Fee to submit with order: Personalized plate fee of \$25.00

Fee when plate is available and applicant is submitting documents to obtain the plate:

| | |
|---------------------------------|---------|
| College design use fee | \$25.00 |
| Administrative and handling fee | 10.00 |
| Replacement fee | 1.00 |
| Postage if picked up in person | .25 |
| Postage if the plate is mailed | 1.25 |

Note : The plate being replaced must be current. If it is expired all documents for renewal are required and all annual fees are due.

Fees for annual renewal: Normal registration fee for the vehicle, which will be \$17.00, \$25.00, or \$30.00 or if a pickup \$21.00.

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|---------------------------------|---------|
| Personalized plate fee | \$25.00 |
| College design use fee | 25.00 |
| Administrative and handling fee | 10.00 |
| Postage | .25 |
| Validation decal fee | 2.50 |